

### **Privacy Policy**

GlobalTranz is a leading provider of web-based transportation services and managed logistics solutions. Our technology enables shipping customers to compare a wide range of carriers, choose the best rate and service for their needs, and manage all their shipments with one simple solution.

GlobalTranz has created this privacy policy in order to demonstrate our firm commitment to protecting your privacy. The following discloses our general information gathering and dissemination practices for the GlobalTranz web site, and explains the type of information that is collected by GlobalTranz on this website, and how we use and protect it. This policy only applies to the GlobalTranz website.

GlobalTranz collects various information for various purposes. The information collected is used to market and improve the services we offer, to improve our website content, and to contact customers or vendors to provide service updates, technical updates, or for other marketing purposes.

By using this website, by accessing or browsing, you acknowledge that you, the individual user of this website, have read, understood and agree to be legally bound by the term of this Privacy Policy.

#### **IP Address and Cookies**

We use your IP address to help diagnose technical problems and to administer our web site. Our site may also use Cookies to help us recognize returning customers and better administrate the repeat functionality of our web site. By using our website, you consent to our use of Cookies and our processing of information collected from such Cookies. Users may opt-out of our use of Cookies, as explained in the "Choice/Opt-out" section below.

#### Information Collection

During the registration process, GlobalTranz requires users to provide contact information via a customer registration form. We then use a customer's email address to send out customer access information. The customer's contact information is also used for account purposes such as address verification and confirmation of shipments tendered with GlobalTranz. We also contact customers to explain services and provide service updates. Users may opt-out of receiving service updates, as explained in the "Choice/Opt-out" section below.

During the shipment administration process, GlobalTranz requests shipment information from the user in order to process their shipment. This information includes shipping and receiving addresses, product descriptions and the date and time of the shipment. GlobalTranz utilizes this information to generate an electronic pickup with a freight carrier and to forward the necessary shipping documents to the shipping or receiving parties. All of this information is required in order to correctly process a shipment request.

GlobalTranz allows the user to create an address book to simplify and speed up the shipment process. GlobalTranz may contact a stored address of a user if a shipment tendered by a user cannot be delivered.

When you provide GlobalTranz with information, you are authorizing GlobalTranz to use that information in accordance with the terms of this Privacy Policy.

## **Information Sharing and Access**

Contracted agents enroll new users by submitting account information to GlobalTranz such as: company name, address and email address. GlobalTranz uses this information to create new accounts. A contracted agent can access only the account and shipment information for those users they have enrolled. Contracted agents have no direct access to any GlobalTranz databases.

A sponsoring trade association has access only to the names and addresses of their own members. Associations have no direct access to any GlobalTranz databases.

Shipping and receiving information for each shipment is submitted electronically to the freight carrier chosen by the shipper. GlobalTranz does not share a user's personal information with any other third parties for any purposes beyond that required for shipment administration. Carriers have no direct access to any GlobalTranz databases.

### **Advertising and Pop-Ups**

GlobalTranz does not sell advertising anywhere on our web site. If you see advertising pop up messages while using our website, they are not supported by GlobalTranz and are in no way endorsed or encouraged by GlobalTranz.

### Security

This site has security measures in place to reasonably protect against the loss, misuse or alteration of the information under our control. GlobalTranz utilizes a firewall to verify access to the GlobalTranz system. Member access is restricted by the combined use of an email address and password, which is required to access the GlobalTranz portal each time. As a registered user, you are responsible for maintaining the confidentiality and security of the email and password combination, and you shall be responsible for all uses of the email and password combination.

### **Choice/Opt-Out**

Our site provides users the opportunity to opt-out of receiving marketing communications from our partners and us. Users can have their information removed from our database and refuse future service updates, or cancel service by calling us at 866-275-1407 or by emailing us at communications@globaltranz.com.

Users can also determine their own preferred method of communication by instructing us to note their account not to receive certain communications.

You can withdraw your consent to our use of Cookies at any time by deleting placed Cookies and disabling Cookies on your browser.

# **Contacting Us**

If you have any questions about this privacy policy, the practices of this site, or your dealings with this web site, you can contact the company at:

E-mail: <a href="mailto:communications@globaltranz.com">communications@globaltranz.com</a>

Phone: 866-275-1407

Mailing Address: GlobalTranz 7350 North Dobson Road, Ste 130, Scottsdale, AZ, 85256

GlobalTranz reserves the right to change or remove this Privacy Policy at its discretion. Any new policy will be posted here so we encourage you to visit this site frequently to stay informed.